

X-copy

28th year issued weekly

fashion calendar

'68

DECEMBER 30

JANUARY	FEBRUARY	MARCH	APRIL
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

* BEST WISHES FOR A *
* HAPPY NEW YEAR *

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, DECEMBER 30, 1968</u>			
Monday Dec. 30 8:00 P.M.	FOURTEENTH ANNUAL DEBUTANTE BALL Price: \$60.00 for benefit of Soldiers', Sailors' & Airmen's Club. Contact: 861-5911.	INTL DEBUTANTE BALL (11 EAST 68TH STREET)	WALDORF-ASTORIA GRAND BALLROOM
Jan. 1	NEW YEAR'S DAY (Wednesday) - Legal Holiday		
Thursday Jan. 2 12:30 P.M. Luncheon	SPRING AND SUMMER FASHIONS IN DENIM "The Romance of Denim"--showing of denim fashions for visiting press. By invitation. Publicity: Kae McCulloch, John Moynahan & Co., MU. 7-8722.	THE DENIM COUNCIL, INC. (155 EAST 44TH STREET)	HOTEL PIERRE BALLROOM
Thursday Jan. 2 5:30 P.M. Cocktails	DEMONSTRATION FOR PRESS National Manpower Register and its affiliated agencies, will demonstrate computerized employment techniques. Guests will make actual job searches on computers, matching jobs and applicants countrywide in six seconds. For visiting and local press. By invitation. Contact: Rea Lubar, 279-0790.	NATIONAL MANPOWER REGISTER	HOTEL PLAZA GRAND BALLROOM
Thursday Jan. 2 7:00 P.M. Dinner	DINNER, FASHION SHOW, ENTERTAINMENT Twelfth edition of "A Night at the Persian Room" for visiting press. By invitation. Publicity: John E. Terrell, 790-7801.	SEARS, ROEBUCK & CO. (360 WEST 31ST STREET)	HOTEL PLAZA PERSIAN ROOM
Beginning Thursday Jan. 2	OPENING OF SUMMER COLLECTIONS Continuous showings of Susan Thomas, Adele Martin, Vivo, STJ collections. Contact: Jean Loretto, OX. 5-2900.	SUSAN THOMAS, INC.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Jan. 2- Jan. 17	OPEN HOUSE: SPRING- SUMMER JEWELRY Jewelry collection for press and buyers. Contact: YU. 6-6633.	THE NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Friday Jan. 3	OPENING OF ADVANCE SUMMER COLLECTION Continuous showings. Contact: Betsy Bingham, 736-1076.	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Friday Jan. 3- Jan. 7	FLORIDA MARKET WEEK Third annual Florida fashion market week. Contact: Aaron Parnes, Parnes-Feinstein, 530 Seventh Avenue, BR. 9-0952.	COUTURE FASHION GUILD	SHERATON-FOUR AMBASSADORS, MIAMI, FLA.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>NEW YORK COUTURE FIFTY-SECOND NATIONAL PRESS WEEK (January 2-5)</u>			
All showings are in the HOTEL PIERRE BALLROOM, unless otherwise noted. (* see separate announcements for complete details.) Press Director: Mildred Sullivan, LA. 4-0461.			
<u>Thurs., Jan. 2:</u>			
	8:00 A.M.	Registration	
	8:30 A.M.	ILGWU Welcome (breakfast) Film "Marvin Has It Made"	
	9:30 A.M.	PATTULLO-JO COPELAND	
	10:00 A.M.	BEN REIG	
	10:30 A.M.	BRANELL	
	11:00 A.M.	JUNIOR SOPHISTICATES (Tom Nasarre)	
	11:30 A.M.	Writing Period	
	*12:30 P.M.	DENIM COUNCIL (luncheon) "The Romance of Denim"	
	2:30 P.M.	LARRY ALDRICH (Marie McCarthy)	
	3:00 P.M.	DAVIDOW	
	3:30 P.M.	DAVID CRYSTAL	
	4:00 P.M.	MIGNON (Dorothy Farbo)	
	4:30 P.M.	CLOTHING RESEARCH AND DEVELOPMENT FOUNDATION	
	5:00 P.M.	Writing Period	
	*5:30 P.M.	National Manpower Register	PLAZA - BALLROOM
	*7:00 P.M.	SEARS, ROEBUCK & COMPANY	PLAZA - PERSIAN ROOM
<u>Fri., Jan. 3:</u>			
	8:00 A.M.	ELIZABETH ARDEN (breakfast) Film "An Appointment With Pablo"	
	9:15 A.M.	ORIGINALA	
	9:45 A.M.	B.H. WRAGGE	
	10:15 A.M.	FRANCESCA for DAMON & DAMON INTERNATIONAL	
	10:45 A.M.	HARVEY BERIN (Karen Stark)	
	11:15 A.M.	Writing Period	
	*12:00 Noon	JOSEPH BANCROFT & SONS (luncheon)	CORONET ROOM
	2:00 P.M.	CHUCK HOWARD	
	2:30 P.M.	NAT KAPLAN	
	3:00 P.M.	HANNAH TROY (Murray Nieman)	
	* 3:30 P.M.	JOSEPH LOVE (champagne)	
	4:30 P.M.	Writing Period	
	* 5:30 P.M.	PANTENE COMPANY (cocktails)	OVAL ROOM
	* 7:30 P.M.	CONE MILLS (dinner) "A Cordial Evening" - CORONET	
<u>Sat., Jan. 4:</u>			
	* 8:00 A.M.	MONTGOMERY WARD (breakfast) "Designer Speak-In"	CORONET ROOM
	10:00 A.M.	REMBRANDT (Ole Borden)	
	10:30 A.M.	THE SCHRADERS	
	11:00 A.M.	HAROLD LEVINE (Don Breitinger)	
	11:30 A.M.	Writing Period	
	12:30 P.M.	J.P. STEVENS & CO. (luncheon)	PLAZA - TERRACE ROOM
	2:30 P.M.	MONTE-SANO	
	3:00 P.M.	EXQUISITE BRIDALS (Rose Dante)	
	3:30 P.M.	To Be Announced	
	4:00 P.M.	BURKE-AMEY (Ron Amey)	
	4:30 P.M.	Writing Period	
	5:30 P.M.	AFTER SIX (cocktails) "An After Six 'Wing Ding'"	
	7:30 P.M.	F.R.A.N.Y. AWARDS (dinner)	CORONET ROOM
	10:00 P.M.	NIGHTCAP PARTY	ST. REGIS ROOF

(continued on following page)

NEW YORK COUTURE FIFTY-SECOND PRESS WEEK (continued from page 2)

Sun., Jan. 5:	9:30 A.M.	"POTPOURRI" (breakfast) Burlington Hosiery, Peter Pan Swimsuits, Lawrence of London, Bianco of Rome, Polan-Katz	
	12:00 Noon	MILLINERY INSTITUTE OF AMERICA(brunch)AMERICANA-GEORGIAN "The Best Looks in Millinery for Spring and Summer, 1969"	7TH AVE. & 52ND ST.
Friday Jan. 3 8:00 A.M. Breakfast	BEAUTY FILM PREVIEW	ELIZABETH ARDEN (3 EAST 54TH STREET)	PIERRE HOTEL BALLROOM
Preview of new color film "An Appointment With Pablo". For visiting press. By invitation. Publicity: Nancy Saxton, Addison, Goldstein, Walsh, 838-7262.			
Friday Jan. 3 12:00 Noon Luncheon	PRESS PREVIEW: SPRING- SUMMER FASHIONS	BANCROFT LICENSING DIV.; INDIAN HEAD INC.	HOTEL PIERRE CORONET ROOM
	Ban-Lon and Bandura fashions (N.Y. Couture) for Spring add Summer by leading designers and manufacturers. For N.Y. and out-of-town press, by invitation. Contact: Julee Rosso, 695-4220.		
Friday Jan. 3 3:30 P.M. Champagne	SHOWING OF CHILDREN'S FASHIONS	JOSEPH LOVE; COLD POWER	HOTEL PIERRE GRAND BALLROOM
	"Happy Birthday, Love"--50th birthday salute to Joseph Love (N.Y. Couture) by makers of Cold Power. By invitation. Publicity: Nancy Saxton, Addison, Goldstein & Walsh, TE. 8-7262.		
Friday Jan. 3 5:30 P.M. Cocktails	PRESS PARTY	THE PANTENE COMPANY (680 FIFTH AVENUE)	HOTEL PIERRE OVAL ROOM
	"Get Acquainted" party for visiting press. By invitation. Publicity Director: Doris Gerretzen, 265-6230.		
Friday Jan. 3 7:30 P.M. Dinner	SPRING FASHIONS AT PRESS SHOWING	CONE MILLS, INC. (1440 BROADWAY)	HOTEL PIERRE CORONET ROOM
	"A Cordial Evening with Cone Mills" (N.Y. Couture)--showing of misses and juniors Spring fashions. By invitation. Contact: Pat Milgram, 565-4600.		
Saturday Jan. 4 7:30 A.M.- 9:30 A.M. Breakfast	"DESIGNER SPEAK-IN": PRESS CONFERENCE	MONTGOMERY WARD (393 SEVENTH AVENUE)	HOTEL PIERRE CORONET ROOM
	Guests: Alberto Fabiani, Philippe Heim, Melba Hobson, Clodagh O'Kennedy, Simonetta, Eve Stillman; and four fashion editors. MC: Rita Perna. Presented by Montgomery Ward (N.Y. Couture). By invitation. Publicity: Barbara McGinniss, 971-1963.		
Saturday Jan. 4 & Jan. 5 8:30 A.M.- Midnight	OPEN HOUSE SHOWING: ACCESSORY FOOTWEAR	B.F. GOODRICH	SHERRY-NETHERLAND SUITE 511
	"Country Fair Casuals" for Summer 1969, including men's and children's footwear; also news in boating and golf shoes. Open House from 8:30 to Midnight, both days. By invitation. Contact: Marian Rahl, Carl Byoir Associates, 800 Second Avenue, YU. 6-6100.		
Sunday Jan. 5 10:00 A.M.- 7:00 P.M.	OPEN HOUSE FOR PRESS	SWIRL, INC. (1350 BROADWAY)	SHERRY-NETHERLAND
	Showing of Spring '69 collection for visiting press. Publicity: Viola Rossi, TE. 8-6020.		
Sunday Jan. 5 12:00 Noon Brunch	SPRING MILLINERY AT PRESS SHOW	MILLINERY INSTITUTE OF AMERICA	AMERICANA HOTEL GEORGIAN ROOM
	Preview of Spring millinery. For press, by invitation. Publicity: Burt Champion, MU. 6-2970.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
AMERICAN DESIGNER SHOWINGS - SPRING 1969 - FOR VISITING PRESS (January 5-10)			
Unless otherwise noted, all showings will be held in the GRAND BALLROOM, DELMONICO'S, 59th Street and Park Avenue. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.			
<u>Sun., Jan. 5:</u>	2:00 P.M. SCAASI KNITS for TANEL 3:00 P.M. HELEN LEE and ALYSSA 4:00 P.M. FASHION FORECAST - Eleanor Lambert 7:30 P.M. MEET THE PARTICIPATING DESIGNERS (cocktail-buffet) CRYSTAL ROOM Guests of Mr. & Mrs. S. Joseph Tankos, Jr. of Delmonico's		
<u>Mon., Jan. 6:</u>	8:00 A.M. Breakfast 8:30 A.M. ANNE KLEIN AND COMPANY 9:00 A.M. JACQUES TIFFEAU 9:45 A.M. BILL BLASS for MAURICE RENTNER 10:30 A.M. MOLLIE PARNIS 11:15 A.M. MALLORY 12:00 Noon Writing Period 1:00 P.M. JERRY SILVERMAN by SHANNON RODGERS (luncheon) 2:30 P.M. TRIGERE 3:15 P.M. GEOFFREY BEENE 4:00 P.M. ANNE FOGARTY 4:45 P.M. SARMI 5:30 P.M. Writing Period 6:15 P.M. NATIONAL FOOTWEAR INSTITUTE (cocktails) CRYSTAL ROOM 7:45 P.M. HYSTRON FIBERS (dinner) PARKE-BERNET GALLERIES (buses leave Delmonico's 7:15 P.M.)		
<u>Tues., Jan. 7:</u>	8:00 A.M. MEN'S FASHIONS (breakfast) Bill Blass, Oleg Cassini, John Weitz 9:00 A.M. ADELE SIMPSON 9:45 A.M. JERRY FEDER of ANNE KLEIN for HADLEY 10:30 A.M. GINO CHARLES (Beverly Moyer and Bill Denatale) 11:15 A.M. HERBERT & BETH LEVINE; ADOLFO (aperitif) - COLONNADE SUITE 12:00 Noon Writing Period 1:00 P.M. WARNER SLIMWEAR (luncheon) 2:30 P.M. CHESTER WEINBERG 3:15 P.M. MR. MORT (Stan Herman) 4:00 P.M. STAVROPOULOS 4:45 P.M. MR. JOHN (champagne) 24 WEST 57TH STREET 5:45 P.M. NATIONAL COTTON COUNCIL (cocktails) 7:30 P.M. LENTHERIC (dinner) "Tweed" Designer Award L'ETOILE 1 EAST 59TH STREET		
<u>Wed., Jan. 8:</u>	8:00 A.M. MISTER PANTS, LYNN STUART, PANTSVILLE, GHIA (breakfast) 9:00 A.M. KASPER for JOAN LESLIE 9:45 A.M. KIMBERLY 10:30 A.M. CHRISTIAN DIOR-NEW YORK 11:15 A.M. Writing Period 12:30 P.M. DU PONT COMPANY (luncheon) PLAZA - BALLROOM 2:30 P.M. FLORENCE EISEMAN 3:15 P.M. VICTOR JORIS for CUDDLECOAT 4:00 P.M. OLGA UNDERFASHIONS (cocktails) CRYSTAL BALLROOM 5:30 P.M. LA BANQUE CONTINENTALE 785 FIFTH AVENUE (60TH) "The New World of Pushbutton Money" 7:30 P.M. BURLINGTON INDUSTRIES (dinner) PLAZA - BALLROOM		
(continued on following page)			

AMERICAN DESIGNER SHOWINGS - Jan. 5-10 - (continued from page 4)

<u>Thurs., Jan. 9:</u>	8:00 A.M.	BETTY CAROL for MAM'SELLE (breakfast)	
	9:00 A.M.	PAT SANDLER	
	9:45 A.M.	GAYLE KIRKPATRICK	
	10:30 A.M.	ELINOR SIMMONS for MALCOLM STARR	
	11:15 A.M.	CADORO JEWELRY (Steven Brody; Daniel Stoenescu) COLONNADE	
	12:15 P.M.	Writing Period	
	1:00 P.M.	SHEFFIELD WATCHES (luncheon)	CRYSTAL ROOM
	2:30 P.M.	DONALD BROOKS	
	3:15 P.M.	DON SIMONELLI for MODELIA	
	4:00 P.M.	GEORGE HALLEY	
	4:45 P.M.	Writing Period	
	5:30 P.M.	HELENE CURTIS (cocktails)	CRYSTAL ROOM
<u>Fri., Jan. 10:</u>	9:00 A.M.	Breakfast	
	9:30 A.M.	LEO NARLUCCI	
	10:15 A.M.	SUZY PERETTE (Victor Costa)	
	11:00 A.M.	CARDINALI	
	11:45 A.M.	JEUNESSE (Morton Myles)	
	12:30 P.M.	Writing Period	
	1:15 P.M.	WHITE STAG (luncheon)	
	2:45 P.M.	OSCAR DE LA RENTA	
	3:00 P.M.	ARTHUR DOUCETTE for PAUL PARNE	
	4:15 P.M.	OLEG CASSINI	

Sunday Jan. 5	PRESS INTERVIEW: MISS AMERICA 1969	BANCROFT LICENSING DIV.; INDIAN HEAD INC.	HOTEL DELMONICO CRYSTAL ROOM
5:00 P.M. Tea	Interview with Judith Anne Ford, Miss America 1969; and showing of her Ban- Lon Spring wardrobe. For press, by invitation. (<u>Note Change of Time and Place.</u>) Contact: Julee Rosso, 695-4220.		
Sunday Jan. 5	PRESS SHOW: "A LITTLE BIT OF ROME"	MODA ROMANA	ST. REGIS MEZZANINE
9:30 P.M.- Midnight	In honor of visiting press, showing of Italian ready-to-wear by Carosa of Rome and Ognibene-Zendman for Garbell, with music and spumante. Contact: Nubia Braschi, 755-2340 or PL. 3-4500, Ext. 175.		
Beginning Sunday Jan. 5- Jan. 9	58TH ANNUAL CONVENTION "The New Retail Environment"--covering all aspects of retail management and operations. (<u>Annual Banquet: Thurs., Jan. 9, 6:45 P.M.; Price: \$20.00.</u> Speaker: Andrew Heiskell, Chairman of the Board, <u>Time, Inc.</u>) Publicity: Richard French, CH. 4-8780.	NATIONAL RETAIL MERCHANTS ASSN.	N.Y. HILTON HOTEL
Sunday Jan. 5- Jan. 14	CHILDREN'S WEAR FROM BRITAIN "The London Look for Children in New York". By appointment. Contact: Joan Hardy, British Consulate General, PL. 2-8400.	NATL CHILDRENS WEAR ASSN OF BRITAIN & IRELAND	McALPIN HOTEL B'WAY & 34TH STREET
Monday Jan. 6 10:30 A.M.	PREVIEW: "TOP-TO- TOE COUTURE" Preview of Mr. John's collection of custom hats, haute couture, dresses, suits, coats, couture furs, jewels, boutique accessories, custom cosmetics for Spring-Summer. By invitation. (Repeat Showing: Tues., Jan. 7, 4:45 P.M.) Contact: 757-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 6 12:00 Noon	SPRING AND SUMMER COLLECTION For press and buyers, by invitation. Contact: 688-4410. Publicity: Eleanor Lambert, MU. 8-2130.	ADOLFO (22 EAST 56TH STREET)	ST. REGIS VERSAILLES ROOM
Monday Jan. 6 12:00 Noon- 6:00 P.M.	DAY OF BEAUTY FOR VISITING PRESS Beauty news by Bonne Bell, Cover Girl, Eylure, Relax-A-Cizor, Saks 5th Ave. Salon, Shulton, Toni and others. By invitation. Contact: Helen Nash or Joan Parker, PL. 1-3377.	LEADING BEAUTY COMPANIES	CARLTON HOUSE MADISON AT 64TH STREET
Monday Jan. 6 6:30 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS By ticket only. (Also showing, Mon., Jan. 13, 8:00 P.M., Garden City Hotel) Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	ST. GEORGE HOTEL BALLROOM
Monday Jan. 6 7:30 P.M. Dinner	AMERICAN DESIGNERS FASHION SHOWING "American Designers in the Trevira Era"--collection of American designer fashions in Trevira. For press, retail and resident buyers. By invita- tion. Contact: Ann Muldoon, 867-7215.	HYSTRON FIBERS, INC. (485 LEXINGTON AVENUE)	PARKE-BERNET GALLERIES 980 MADISON AVENUE
Beginning Monday Jan. 6	BRITISH FASHIONS FOR SPRING-SUMMER Knitwear, coordinated sportswear, coats, suits, dresses by Clive Set, Marl- borough, Jersey Match, others. Contact: Suzanne Eismann, PL. 5-4152.	COPE ALLMAN INTL. LTD. FASHION DIVISION	555 MADISON AVENUE 13TH FLOOR
Beginning Monday Jan. 6	SHOWING OF SUMMER MILLINERY By appointment. Contact: MU. 8-1224.	EMME	19 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTIONS "Gay Gibson Goes to Venezuela". Contact: Ed LaVangie, 564-4130.	GAY GIBSON; MISS COUTURE	1407 BROADWAY SHOWROOM - 39TH FLOOR
Beginning Monday Jan. 6	SUMMER COLLECTIONS IN CALIFORNIA Including "Line Two" dresses. By appointment. Contact: 213-MA. 7-6579.	BERT GEIGER	122 EAST 7TH STREET LOSANGELES, CALIF.
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTION By appointment. (Note new address) Contact: Margie Corbett, 244-2700.	GINALA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Jan. 6	SPRING & EARLY SUMMER COLLECTIONS Continuous showings of shirts, pants, skirts, dresses. Contact: Rena Lust- berg or Malcolm Raycoe, 765-1250.	LADY MANHATTAN; LM COUTURE	1407 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 6	SPRING AND SUMMER COLLECTION Continuous showings of sportswear and separates; also, Arnold Palmer golf fashions. Contact: Nathan Kammer, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTION Continuous informal showings of active sportswear. Contact: Roberta Nasta or Bill Ryan, WI. 7-6700.	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Jay Stone, LO. 3-5100.	RAINCHEETAHS BY NAMAN	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTION "The Plus Look"--continuous showings of complete Summer sportswear collection designed by Anita Funai. Contact: Phil Hertz, 594-1771. Public Relations: Claire Affens, The Fashion Forum, OX. 7-3564.	SYMPHONY	525 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 6	SPRING-SUMMER JEWELRY Showing of Spring-Summer jewelry collection. By appointment. Contact: Morris Head, OR. 9-0220. Publicity: Dorothy Lansing Hess, RE. 7-3347.	TRIFARI, KRUSSMAN & FISHEL	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Monday Jan. 6- Jan. 10	SPRING LINGERIE AND FOUNDATION FASHIONS Daily at 9:30, 10:30, 2:30. Publicity: Del Roberts, JU. 2-6767.	VANITY FAIR MILLS	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday Jan. 6- Jan. 10	SPRING UNDERFASHIONS AT DAILY SHOWINGS Daily at 10:00, 11:30, 2:30. Contact: MU. 9-4200.	VAN RAALTE CO.	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Monday Jan. 6- Jan. 17	SHOWING OF CANADIAN RAINWEAR Showing of Canadian rainwear by manufacturers from Vancouver, Winnipeg, Toronto, Montreal. By appointment (including Sat. and Sun.) Contact: Don Russell, Canadian Consulate General, JU. 6-2400.	CANADIAN DEPT. OF TRADE & COMMERCE	McALPIN HOTEL PRIVATE SUITE
Monday Jan. 6- Jan. 24	PREVIEW OF SPRING ISSUES Showing of fashions, accessories, promotion plans from March-April issues. For store and buying office executives, by appointment, 9:00 - 5:00 daily. Contact: Barbara Doljack, PL. 9-8100.	SEVENTEEN	320 PARK AVENUE SHOWROOM - 8TH FLOOR
Tuesday Jan. 7 9:00 A.M.- 6:00 P.M.	OPEN HOUSE: SPRING MAKE-UP AND HAIRSTYLES "The New Spring Sea Face"--all-day open house for visiting and local press. Contact: Claire Hellawell McDaniel, 956-5975.	CHARLES OF THE RITZ (730 FIFTH AVENUE)	HOTEL DELMONICO COLONY SUITE - 3RD FL.
Tuesday Jan. 7 9:30 A.M.	PREVIEW OF SPRING MILLINERY Spring millinery collection by Irene and Rivera will be shown to press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday Jan. 7 12:00 Noon Luncheon	TENTH ANNUAL BOYSWEAR LUNCHEON "Capitalizing on the Growth in Boyswear"--luncheon meeting in conjunction with NRMA convention. Price: \$15.00. Contact: Robert Gur-Arie, 10 West 33rd Street, 594-5130.	BOYS AND YOUNG MEN'S APPAREL MFRS ASSN	N.Y. HILTON HOTEL GRAND BALLROOM
Tuesday Jan. 7 2:30 P.M.	SPRING-SUMMER COLLECTION Preview for press and buyers (for visiting press, Sat., Jan. 4, 4:00 P.M.) By invitation. Contact: CO. 5-7720.	BURKE-AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 7	MR. JOHN'S SECOND SHOW AT 4:45 P.M., 24 West 57th Street, 7th florr		
Tuesday Jan. 7 5:00 P.M. Cocktails	PREVIEW OF SPORTSWEAR AND KNIT COLLECTIONS The Susan Thomas sportswear collection for 1969; also Vivo knits. By invitation. Contact: Jean Loretto, OX. 5-2900.	SUSAN THOMAS, INC. (498 SEVENTH AVENUE)	THE WEAVER'S CLUB 111 WEST 40TH STREET
Tuesday Jan. 7 5:30 P.M.- 7:30 P.M.	PREVIEW: NEW SUMMER COLLECTION Showing of Summer collection designed by Eloise Curtis for Happenstance (div. Puritan). By invitation. Contact: Jacqueline Neben, 935-2715.	HARPER'S BAZAAR; HAPPENSTANCE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Jan. 7 5:30 P.M. Cocktails	"MONSANTO NIGHT": FASHION SHOWING Showing of "Wear-Dated" fashions at dinner. For buyers and press. By invitation. Contact: 556-5100.	MONSANTO CO. (350 FIFTH AVENUE)	HOTEL PLAZA BAROQUE & BALLROOM
Tuesday Jan. 7 6:00 P.M. Dinner	TRADE SHOWING OF SPRING MILLINERY Showing of Spring hats by leading milliners. Retailers: \$12.50; Manufacturers: \$50.00; Suppliers: \$100.00. Contact: Burt Champion, MU. 6-2970.	MILLINERY PROMOTIONS (10 EAST 40TH STREET)	AMERICANA HOTEL IMPERIAL BALLROOM
Tuesday Jan. 7 7:30 P.M. Cocktails	FIRST ANNUAL "TWEED" DESIGNER AWARD Lentheric will present a special "Tweed" design award to a senior at Parsons School. By invitation. Publicity: Ann Walsh or Pat King, 582-8030.	LENHERIC (730 FIFTH AVENUE)	L'ETOILE 1 EAST 59TH STREET
Beginning Tuesday Jan. 7	RESORT AND SUMMER SPORTSWEAR COLLECTION Continuous showings of sportswear; also beachwear, cover-ups, swimsuits. Contact: OX. 5-4270. Publicity: Penoyer Associates, MU. 2-6480.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Jan. 7	EARLY SUMMER COLLECTION Town cottons, sportswear, costumes, designed by Nan Herzlinger. Contact: Betty Hanson, WI. 7-4406.	MALLORY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Jan. 7- Jan. 9	SPORTSWEAR "PSYCH-OUT" Preview of April issue promotion of merchandise, displays, 'pop psychology'. Daily at 9:00, 11:00, 1:00, 3:00, 5:00. By appointment. Contact: Lenore Benson, MU. 9-5900, Ext. 653.	MADEMOISELLE MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 18TH FLOOR
Wednesday Jan. 8 8:30 A.M.	GLOVE PRESENTATION AT BREAKFAST SHOW For buyers, by invitation. Contact: Adele Greene, Ruder & Finn, PL.9-1800.	GLOVE FASHION COUNCIL	N.Y. HILTON HOTEL LE PETIT TRIANON
Wednesday Jan. 8 2:30 P.M.	SHOWING OF SPRING COLLECTION Repeat showing of Spring collection. By invitation. Contact: PL. 7-4920.	RAYMOND-MARTIER	29 WEST 56TH STREET SHOWROOM - 6TH FLOOR
Wednesday Jan. 8 5:00 P.M.	25TH ANNUAL TOBE AWARD Reception to honor Miss Mildred Custin, president, Bonwit Teller, recipient of the 1968 Tobe Award, for "her distinguished contribution to American retailing." All invitations have been issued.	TOBE ASSOCIATES, INC.	ST. REGIS ROOF

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 8 7:30 P.M. Cocktails- Dinner	PRESS SHOW: "THE FASHION THING" Showing of Spring-Summer fashions. For visiting press, by invitation. Dinner at 8:30, followed by show. Contact: Florence K. Lentz, 554-5444. Publicity: Essie Pinsker Associates, WI. 7-2514.	BURLINGTON INDUSTRIES	HOTEL PLAZA GRAND BALLROOM
Wednesday Jan. 8- Jan. 10 8:30 P.M.	MUSICAL COMEDY: "FASHIONS OF 1942" Celanese presents an original musical comedy, "P.X. I Love You or Fashions of 1942" created, executed and performed by leading fashion personalities. Tickets: \$5.00, for FIT Scholarship Fund. Contact: 867-2000, Ext. 2109.	CELANESE FIBERS MARKETING COMPANY	FASHION INST. OF TECH. 227 WEST 27TH STREET
Thursday Jan. 9 7:45 A.M. Breakfast	SHOWING OF FASHIONS IN STRETCH FABRICS International stretch fabrics in a showing of new Spring fashions. By in- vitation. Contact: Dave Haber, 556-5629.	MONSANTO COMPANY (350 FIFTH AVENUE)	ST. REGIS ROOF
Thursday Jan. 9 8:30 A.M.	OPENING OF SUMMER COLLECTION Show at 9:00 A.M. Thereafter continuous at showroom, 33rd floor. By in- vitation. Contact: Meurice Hickey, LO. 4-7375.	EVAN-PICONE (1407 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Thursday Jan. 9 11:00 A.M.	PRESS PREVIEW: FURNITURE FLOOR Preview of newly-designed furniture floor. By invitation. Publicity: Ken Hinaman, LO. 5-7950.	STERN BROTHERS	7TH FLOOR
Thursday Jan. 9 4:30 P.M. Cocktails	MENSWEAR SHOWING "Hardy Amies' Statement, 1969". Showing of Spring and Fall menswear. For buyers and press. Contact: Dorelle Associates, JU. 2-9083.	HARDY AMIES (LONDON)	HOTEL PIERRE CORONET ROOM
Thursday Jan. 9 5:00 P.M. Cocktails	SHOWING OF RESORT AND SPRING FASHIONS Collection of Resort and Early Spring fashions, photographed in India. By invitation. Show at 5:10 P.M. Contact: Carol Larsen, 883-6334.	PECK & PECK	NEW INDIA HOUSE 3 EAST 64TH STREET
Thursday Jan. 9 5:30 P.M.- 7:30 P.M.	COCKTAIL RECEPTION HONORING RETAILERS Reception for retailers. By invitation only. Contact: Charlotte Norman, 736-9221.	NATIONAL COTTON COUNCIL; COTTON PROD. INSTITUTE	ST. REGIS ROOF
Friday Jan. 10 10:00 A.M. Coffee	PRESS PREVIEW: NEW FURNITURE Preview of special collection, designed by Kenneth Isaacs, of "Living Structures" for the total environment. (For Release, Mon., Jan. 13.) By invitation. Publicity: Diane Wallace, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	6TH FLOOR MODERN FURNISHINGS
Friday Jan. 10 6:00 P.M. Champagne	"UNDERWORKS" MEN'S FASHION SHOW An electronic-audio-visual-tactual-participatory presentation of men's fashion--its evolution, color power, and socio-psychological implications. (Private transportation from Biltmore Hotel) By invitation only. Contact: Merton Fiur Associates, PL. 2-8338 or Penny Morell, 473-1306.	ROBERT REIS & CO. (350 FIFTH AVENUE)	CEREBRUM 420 BROOME STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 12-	TRADE SHOW: LAMPS & HOME FURNISHINGS	N.Y. LAMP & HOME FURNISHINGS SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
Jan. 16	Contact: George Little Management, 220 Fifth Avenue,	683-3380.	
Monday Jan. 13 8:30 A.M. Breakfast	FASHION FANTASY ON ICE	PEACEDALE PROCESSING; KENYON PIECE DYEWORKS	ROCKEFELLER CENTER PROMENADE CAFES
	Spring-Summer fashion forecast, featuring guest stars of Ice Capades of '69. For press and buyers. By invitation. Contact: Jacqueline Ryan, PL. 9-6850.		
Monday Jan. 13 6:00 P.M.	SPRING BRIDAL FASHION SHOW	ABRAHAM & STRAUS (BROOKLYN)	3RD FLOOR BRIDAL SALON
	Showings at 7:00 and 8:00 P.M. For tickets, contact Bridal Dept. Publicity: Olga Soffer, TR. 5-0195.		
Jan. 13	8:00 P.M., MARTIN'S BRIDAL SHOW, GARDEN CITY HOTEL (In Brooklyn, Jan. 6)		
Beginning Monday Jan. 13	EARLY SUMMER COLLECTION	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Continuous showings. Contact: 244-4701.		
Beginning Monday Jan. 13	OPENING OF SUMMER COLLECTION	PROJECT II	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	By appointment. Contact: Mary Beth Lubell, LO. 4-5430.		
Tuesday Jan. 14 9:45 A.M. Breakfast	PRESS PREVIEW: MODEL ROOMS	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
	Breakfast followed by semi-annual showing of model rooms (9th floor), in- cluding domestic and imported furniture. (Note Change of Date) By invi- tation. (For Release, Thurs., Jan. 16.) Publ: Toni Oliver, OX. 5-4400.		
Tuesday Jan. 14 5:30 P.M.	CUSTOMER SHOWING OF SPRING BRIDAL FASHIONS	BEST & CO.	3RD FLOOR
	Open to public. Publicity: Marjorie Angerson, PL. 9-2000.		
Wednesday Jan. 15 12:30 P.M. Luncheon	FASHION SHOWING AT LUNCHEON	PELICAN HARBOR (112 WEST 34TH STREET)	BARBETTA RESTAURANT 321 WEST 46TH STREET
	"Sun and Play"--showing of children's fashions by Peri Wolfman. Reserva- tions (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.		
Wednesday Jan. 15 5:00 P.M. Cocktails	BUYER SHOW: SPRING- SUMMER FASHIONS	BANCROFT LICENSING DIV.; INDIAN HEAD INC.	HOTEL PIERRE CORONET ROOM
	Ban-Lon and Bandura fashions by leading designers and manufacturers. By invitation. Contact: Julee Rosso, 695-4220.		
Wednesday Jan. 15 6:00 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS	GIMBELS	STATLER-HILTON HOTEL GRAND BALLROOM
	Admission by ticket (free) available in Bridal Salon, 4th floor. Publicity: Margot Infantino, LO. 4-3300.		
Thursday Jan. 16 6:00 P.M.	SHOWING OF BRIDAL FASHIONS	STERN BROTHERS	6TH FLOOR SPECIAL EVENTS CENTER
	Admission by ticket (available at public relations office). Publicity: Ken Hinaman, LO. 5-7950.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Jan. 15	OPENING OF SPRING-SUMMER COLLECTIONS By reservation. Thereafter informal showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Jan. 22 10:00 A.M.	PRESS PREVIEW: MODEL ROOMS (For Release, Thurs., Jan. 23.)	GIMBELS	9TH FLOOR Publicity: Margot Infantino, LO. 4-3300.
Wednesday Jan. 22 6:00 P.M.& 8:00 P.M.	SHOWING OF BRIDAL FASHIONS Two showings. Open to public, by ticket only. Contact: Bridal Dept., OX. 5-4400, Ext. 2273 or 2246. Publicity: Joan Streit, OX. 5-4400.	MACY'S NEW YORK	HOTEL COMMODORE BALLROOM

<u>CAMERA NAZIONALE DELLA MODA ITALIANA</u>		<u>ROME, ITALY</u>
Beginning Friday Jan. 17	Jan. 17:	11:00 A.M. Opening ceremony - Campidoglio 3:30 P.M. Menswear: Cocolli, Nativo, Rosati, Siviglia, Wanver Grand Hotel 7:00 P.M. Reception for press and buyers - Grand Hotel 8:30 P.M. High fashion menswear: Valentini, Baratta, Litrico, Brioni, Datti - Grand Hotel
	Jan. 18:	9:30 A.M. Tiziani - Via Gregoriana, 41 11:00 A.M. De Barentzen - Via Gregoriana, 5 12:30 P.M. Tita Rossi - Via Gregoriana, 54 4:00 P.M. Di Lazzaro - Via di Porta Pinciana, 4 6:00 P.M. Centinaro - Via Toscana, 10 8:30 P.M. Valentino - Via Gregoriana, 24
	Jan. 19:	9:00 A.M. Faraoni - Grand Hotel 10:30 A.M. Guidi - Grand Hotel 11:30 A.M. Schuberth - Grand Hotel 12:30 P.M. Gregoriana - Grand Hotel 4:00 P.M. Ognibene-Zendman - Via Toscana, 1 6:00 P.M. Barocco - Via Emilia, 88 8:30 P.M. Mila Schoen - Grand Hotel
	Jan. 20:	9:30 A.M. Antonelli - Via Lucullo, 24 11:00 A.M. Marucelli - Rampa Mignanelli, 12 12:30 P.M. Garnett - Via di Villa Sacchetti, 17 4:00 P.M. Gattinoni - Via Toscana, 1 6:00 P.M. Fabiani - Via Condotti, 11 8:30 P.M. Forquet - Casina Valadier
	Jan. 21:	9:30 A.M. Baratta - Grand Hotel 11:00 A.M. Biki - Grand Hotel 12:30 P.M. Sarli - Grand Hotel 4:00 P.M. Carosa - Piazza di Spagna, 93 6:00 P.M. Riva - Piazza di Spagna, 96 8:30 P.M. Lancetti - Via Condotti, 61
	Jan. 22:	9:30 A.M. Brugnoli - Grand Hotel 11:00 A.M. Laug - Piazza di Spagna, 81 12:30 P.M. Sanlorenzo - Grand Hotel 4:00 P.M. Balestra - Via Gregoriana, 36 6:00 P.M. Enzo - Grand Hotel 8:30 P.M. Galitzine - Via Veneto, 155
	Jan. 23:	9:30 A.M. Daniele - Via Gregoriana, 54 11:00 A.M. Livoli - Grand Hotel 8:30 P.M. Capucci - Via Gregoriana, 56

Contact: Alberto Garlanda, CNEMI, Via Lombardia, 44, Rome.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 23 10:00 A.M.	MIDWINTER HOME FURNISHINGS SHOW	ABRAHAM & STRAUS (BROOKLYN)	7TH FLOOR
	Press preview of model rooms of traditional and modern furniture. (Breakfast in Gaylord Gallery, 7th floor.) (For Release, Mon., Jan. 27.) By invitation. Publicity: Diane Wallace, TR. 5-0195.		
Thursday Jan. 23 6:30 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS Tickets: Bridal Dept.	FRANKLIN SIMON	HOTEL McALPIN GRAND BALLROOM Gloria Phillips, WI. 7-9600.

Beginning Monday Jan. 27	CHAMBRE SYNDICALE DE LA HAUTE COUTURE PARISIENNE	PARIS, FRANCE
<u>Jan. 27:</u>	9:30 A.M. Feraud; Venet 11:00 A.M. Molyneux; LePage 12:00 Noon Feraud; Venet 2:00 P.M. Scherrer; Vaughan 2:15 P.M. Molyneux 2:45 P.M. Feraud 3:30 P.M. St. Laurent 5:00 P.M. Scherrer; LePage; Vaughan	
<u>Jan. 28:</u>	9:30 A.M. Courreges 10:00 A.M. Balmain; Venet 11:00 A.M. St. Laurent 11:45 A.M. Armand; Lapidus 3:00 P.M. Ricci; Dana; Courreges 4:00 P.M. Lapidus 4:45 P.M. Armand 5:00 P.M. DeRauch; Courreges 8:00 P.M. Tellin	
<u>Jan. 29:</u>	10:00 A.M. Lanvin 10:45 A.M. Ricci 11:30 A.M. Salvadori 12:30 P.M. Hercey 2:30 P.M. Patou 3:00 P.M. Lanvin; De Rauch; Tellin 3:30 P.M. Chanel 5:00 P.M. Heim	
<u>Jan. 30:</u>	9:45 A.M. Dior 10:30 A.M. Patou 1:00 P.M. Carven 2:30 P.M. Laroche 3:30 P.M. Heim 9:00 P.M. Ungaro	
<u>Jan. 31:</u>	9:30 A.M. Gres 10:00 A.M. Roger 11:30 A.M. Givenchy 3:00 P.M. Cardin; Carven; Laroche; Ungaro 5:00 P.M. Givenchy	
<u>Feb. 3:</u>	3:00 P.M. Montaigne; Orcel	
<u>Feb. 4:</u>	3:30 P.M. Baron	
<u>Feb. 5:</u>	3:30 P.M. Bourgade	

Contact: Marjorie Dunton, Chambre Syndicale, 100, rue Fbg. St-Honore, Paris VIII.

Beginning Thursday Jan. 30	OPENING OF SUMMER COLLECTION Continuous, by appointment. Contact: Steve Harrison, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
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1969

JANUARY							FEBRUARY							MARCH						
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